



GEORGIA COMMISSION ON THE HOLOCAUST

GEORGIA'S RESPONSE TO THE HOLOCAUST

Borrower's Information Packet

TABLE OF CONTENTS

Exhibit Overview 3

Host Requirements 4-5

Borrowing Terms 6

Promotional Materials 7

GEORGIA COMMISSION ON THE HOLOCAUST

The Georgia Commission on the Holocaust is a non-partisan state agency administratively attached to the Georgia Office of Secretary of State.

The Georgia Commission on the Holocaust was established to educate the citizens of and visitors to Georgia about the consequences of hate, prejudice, and discrimination through the lessons of the Holocaust. These lessons will be taught in order to cultivate positive character development and to foster the understanding of the significance of good citizenship.

The Commission was established by Executive Order by Governor Joe Frank Harris in 1986. Governor Zell Miller re-established the Commission upon taking office and charged it with creating education programs for the citizens. Then in 1998, by act of the Georgia General Assembly, the Commission became a permanent State Agency.

For more educational resources and information about the Georgia Commission on the Holocaust please visit www.holocaust.georgia.gov.

EXHIBIT OVERVIEW

Specifications

This exhibit was created by the Georgia Commission on the Holocaust. Photos are courtesy of The William Breman Jewish Heritage Museum.

Each installment is a single free-standing panel measuring 98" by 98".

Content

"Georgia's Response to the Holocaust" is an exhibit series inspired by the United States Holocaust Memorial Museum's 2014 Days of Remembrance theme: "Confronting the Holocaust: American Responses". The exhibit series examines how individuals and organizations in Georgia responded during the Holocaust and how citizens and lawmakers recognize the important role Holocaust education plays in cultivating the ability to make good choices, develop strong character and promote engaged citizenship.

The first installment of this series, "A Home for Refugees", tells the stories of seven survivors who left Europe after Hitler's rise to power and began new lives in Georgia. The Holocaust survivors featured in "A Home for Refugees" include Henry Birnbrey, Henry Gallant, Herschel Greenblat, Ben Hirsch, Herbert Kohn, Rubin and Lola Lanksy.

Henry Birnbrey – Henry was born in Dortmund, Germany, and was issued an emergency visa the same week Hitler invaded Austria. He came to the United States as an "unaccompanied minor" and was placed in foster homes in Birmingham and Atlanta.

Herschel Greenblat – Herschel was born in Ukraine. The first two years of his life were spent hiding in a cave with his parents and other refugees.

Ben Hirsch – Ben was born in Frankfurt am Main, Germany. He was just 6 years old when his mother sent him and his four older siblings to Paris via the Kindertransport. They eventually arrived in Atlanta under the sponsorship of the Jewish Children's Service.

Herbert Kohn – Herbert was born in Frankfurt am Main, Germany. In 1937 he and his family received required visas to enter the United States but were not able to leave due to strict immigration quotas. In April of 1940 Herbert and his family were finally able to enter the United States under the sponsorship of a distant cousin.

Rubin and Lola Lanksy – Rubin and Lola met while living in a Displaced Person's camp. They both grew up in Poland and after surviving various camps they came to the United States. They moved to Atlanta in 1953. Lola co-founded Eternal Life-Hemshech, an organization of Holocaust survivors and their families. Lola passed away in 1999 and Rubin in 2005.

HOST REQUIREMENTS

Facility

The host facility must adhere to all of the following requirements:

- The exhibit must be displayed/stored in a dry location.
- The exhibit must be displayed in a facility in accordance with local fire ordinances.
- The exhibit cannot be exposed to direct sunlight.
- No smoking, food, chewing gum, or drinks are allowed in display area. The host must strictly prohibit such items.
- The exhibit must be displayed/stored in a secure, staff-supervised location during open hours.
- The exhibit must be displayed/stored in a secure, locked location during closed hours.

Fees

There is no rental fee at this time for this exhibit. However, hosts are required to cover the shipping costs or travel expenses for the Georgia Commission on the Holocaust staff member(s) for set-up and take-down of the exhibit unless other arrangements have been made.

As travel expenses will vary depending on location, distance, and availability the Georgia Commission on the Holocaust is unable to provide an estimate until booking negotiations begin with the host.

No admission fee may be charged to the public to view the exhibit unless the host has an existing standard admission at the facility.

Audience

The host is required to track the number of visitors who view the exhibit during the display period. This number can be an approximate but should reflect the true audience scope. This number must be submitted in the Host Report after the exhibit's display duration. This report is online at <http://holocaust.georgia.gov/webform/host-report>.

Booking

To submit a booking request please visit <https://holocaust.georgia.gov/webform/witness-holocaust-booking-request>.

Booking requests must be submitted a minimum of 3 weeks prior to the requests display date.

All bookings will be arranged only by the Georgia Commission on the Holocaust; no third party may request the exhibit from a Borrower to whom it is already on loan.

After a booking request is submitted and reviewed by Georgia Commission on the Holocaust staff, the Borrower may be asked to submit additional information such as but not limited to: floor plan of proposed exhibit display space, standard facility report, directory of host institution staff involved with exhibit display, and general information about host institution for press and promotional purposes.

BORROWING TERMS

Promotion

All promotional materials must be designed using templates provided by the Georgia Commission on the Holocaust unless other arrangements are made.

All promotional materials must be approved by the Georgia Commission on the Holocaust staff prior to public distribution.

All promotion must include the Georgia Commission on the Holocaust logo and website address.

The Georgia Commission on the Holocaust will provide an event page on www.holocaust.georgia.gov which provide the location of and display duration for all exhibit hosts.

The Borrower is responsible for any printing fees for promotional materials and exhibit brochures.

For more information regarding exhibit promotion, please see page 8.

Set-Up

The exhibit panels must be set up by GCH staff member unless other arrangements have been made.

Set-up instructions are included in the panel boxes and are also available [online](#).

Borrowers are responsible for any damage that occurs during the transport, set-up, take-down, packing and/or display of the panels unless it is done by GCH staff.

Damages

If the panels or display frames are damaged in any way, the Borrower must immediately notify Emma Ellingson at ellingsonholocaustga@comcast.net or 770-206-1555.

Repairs will be coordinated by GCH. The Borrower will be invoiced for the cost of repairs.

Agreement Contract

Once a booking is confirmed, an “Agreement for Outgoing Loan of Personal Property” will be provided and must be signed by the Borrower. The exhibit cannot be loaned until the contract is signed and returned to GCH.

PROMOTIONAL MATERIALS

Press Release

To download the press release template which can be personalized for each borrower and host please [click here](#).

Media Kit

The Georgia Commission on the Holocaust's full media kit is available on request from Emma Ellingson at ellingsonholocaustga@comcast.net.